

Wisconsin Association of Health Plans

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$62,810.20	\$61,407.16	\$42,289.45	\$45,919.96	\$212,426.77

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85.00	60.50	43.75	31.75	221.00

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
374.25	361.00	240.75	168.50	1144.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 210

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	80.00 (19%)			80.00 (6%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

State Implementation of Federal Health Care Reform.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	105.38 (25%)	56.90 (20%)	56.07 (28%)	218.35 (16%)

Development and Implementation of a Wisconsin Health Benefit Exchange

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	84.30 (20%)	54.06 (19%)	74.09 (37%)	212.45 (16%)

Selling health insurance across state lines

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
59.70 (13%)				59.70 (4%)

Health Insurance Mandate Moratorium

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

		45.52 (16%)		45.52 (3%)
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Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
354 (77%)	126 (30%)	102 (36%)	40 (20%)	622.54 (45.59%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
45.93 (10%)	25.29 (6%)	25.61 hours (9%)	30.04 (15%)	126.87 (9.29%)